



**For Immediate Release: 10/2011**

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**NW NEW JERSEY WINTER FARMERS MARKET**

*Foodshed Alliance teams up with local farmers to bring a winter farmers market to Newton High School*

On November 5th, the Foodshed Alliance ([www.foodshedalliance.org](http://www.foodshedalliance.org)) will host the grand opening of the Newton Winter Farmers Market. Dedicated to bringing consumers and farmers together, this one of a kind market will feature locally grown foods, all grown, produced and/or raised within a 25 mile radius of the area. Eating and shopping locally is something we can now do year round not just during the summer. The winter market will allow farmers' an outlet for their products during the entire year and allow the community to have access to locally-grown, fresh food throughout the changing seasons.

The Foodshed Alliance and the Blirstown Farmers' Market is joining forces with the Sparta Farmers' Market to continue to develop a local food system, one in which eating locally and seasonally is the first choice. Director Kendrya Close explains, "We want to provide all residents in our area with a centralized location to obtain fresh, locally-grown and produced, meats, cheese, bread and produce all grown by our farmers within our foodshed. Doing this the entire year only serves to strengthen our sense of community and continue to foster a locally resilient economy!" The market also provides a wonderful collaboration opportunity with Newton High School in order to continue the schools current wellness program.

Vendors will include everything from meat to cheese, produce, eggs, fiber, pierogies, baked goods, breads and as much winter produce as our farmers can grow. Local artisans and crafters will also be featured throughout the winter season. The Market will run every Saturday from 10am-2pm from November through April and will be located at Newton High School at 44 Ryerson Road in the cafeteria. **Please note:** there will be no Market on December 24<sup>th</sup> or 31<sup>st</sup>. We are grateful for the collaboration with Newton High School and in order to help comply with their use of the cafeteria during testing time, the market will be held from 3-6pm on 12/3, 1/28 and 3/10. Please visit [www.foodshedalliance.org](http://www.foodshedalliance.org) for more information.

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For a complete list of participating farmers and to learn how you can become a part of the Farmers Market through sponsorship, please call 908-362-7967 or email [info@foodshedalliance.org](mailto:info@foodshedalliance.org).